

By Melanie Muller - 7 May 2017

JF Schwarzlose Berlin and Wolfgang Georgsdorf win Art and Olfaction Awards

It was probably the most awesome audience ever to see the Silent Green Cultural Quarter ever, when the 4th Art and Olfaction Awards were lent there. Among the more than 250 guests, there were 230 perfumers from all over the world who wore or presented their fragrances themselves.



Each Award winner will receive a Golden Pear. - Art and Olfaction Awards

After the welcome words by founder Saskia Wilson-Brown, the rules for the award and the jury around Helder Suffenplan were briefly presented. The Art and Olfaction Awards are given annually to just four fragrances and an experimental fragrance project to honor the latest developments in the field of independent perfumeery.

"Our goals are quite simple, they are not high, unless we want to honor the artisanal, independent and experimental work of the perfumers," said Wilson-Brown. "We want to respect their work - regardless of marketing budgets."

Founded in 2014 by the Los Angeles-based Institute for Art and Olfaction, the awards include Independent, Artisan and Experimental, To outstanding perfumers from all over the world, whose nosing ventures were launched in 2016.

This year two awards went to Germany: JF Schwarzlose Berlin and Wolfgang Georgsdorf, who worked together with the perfumeceophae Geza Schön.

To each winner was given a scent with the winner perfume to each guest of the audience to share the fragrance experience.

These are all finalists who have received a Golden Pear Award this year:

The Art and Olfaction **Artisan Award** recognizes the vision and the craft of perfumery. He distinguishes houses in which the perfumer himself is the owner. The fourth annual Art and Olfaction Artisan Awards were given to two out of ten finalists:

Bruise Violet by Sixteen92 (USA) CD / Perfumer: Claire Baxter Mélodie de l'Amour by Perfumeries Dusita (France) CD / Perfumer: Pissara Umavijani

The Art and Olfaction **Independent Award** honors excellence and vision in independent perfumery. In this category, perfume brands are awarded who either commissioned an external perfumer or another dufthouse with a creation and then publish it under their brand name. The two winners are:

Altruist of JF Schwarzlose Berlin (Germany) CD: Lutz Herrmann / Perfumer: Véronique Nyberg

Fathom V of BeauFort London (UK) CD: Leo Crabtree / Perfumer:

Julie Marlowe The **Sadakichi Award** honors the work of people who deal with fragrances outside the area of commercial perfumery. The prize focuses on the unconventional or non-traditional use of fragrances, which originates from traditional perfumery. The main reason for an award is the experimental handling of a fragrance. The winner of the five finalists is:

Osmodrama Berlin / Smeller 2.0 by Wolfgang Georgsdorf (Germany) Perfumer: Geza Schön

Finally, the **Contribution to Scent Culture Award was** presented. This award is given annually to the person, Which makes an important contribution to the public awareness of artisanal, independent and experimental nosing systems at the international level.

This year the prize went to: Meisterparfümeur Christophe Laudamiel.





These are the winners of the 4th Art and Olfaction Awards - in the middle Saskia Wilson-Brown. - Screenshot

The next award ceremony of the Art and Olfaction Awards will take place in London next year.

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