

### Schedule of Events

## Thursday, May 4

#### SCENT WEEK KICKOFF PARTY: ROOFTOP AT THE ASTER

Join us for the Scent Week kickoff party in a multi-sensorial soiree on the rooftop of the Aster. Listen to music by Los Angeles DJ royalty Anthony Valadez and Jeremy Sole, mingle with new friends and watch a rooftop screening of Blade Runner (1982) followed by a specially commissioned video produced by Alex The Brown featuring the world's most iconic perfume influencers.



Time: 7:00pm – Midnight

Location: The Aster (1717 Vine St., 90028)

Cost: Free, with RSVP

+ https://artandolfaction.com/event/scent-week-kickoff-party-rooftop-at-the-aster-scent-week/

#### CINEMA SENTIR: BLADE RUNNER

Celebrate the start of Scent Week with Cinema SENTIR, presenting Blade Runner (dir. Ridley Scott, 1982) in the Aster Screening Room. Alfonso Nicolai's Cinema SENTIR transforms the cinematic experience into a hyper-sensory environment with ambient "scent scores" cued to sync with on-screen action. After the screening is over, don't forget to continue the festivities at the Rooftop party.



Location: The Aster (1717 Vine St., 90028)

Cost: Free, with RSVP

+ https://artandolfaction.com/event/cinema-sentir-bladerunner-scent-week/



### Friday, May 5

#### SCENT FAIR LA PREVIEW PARTY

Twenty-one scent makers from around the world convene for the 3<sup>rd</sup> edition of Scent Fair, LA. Join us for an opening party that features DJs Cocteautwinks + Jaqck Glam working their magic as we explore the various aromatic offerings of the fair. It all takes place at Craft Contemporary, in LA's Mid-Wilshire Museum district.

Time: 7:00pm – 9:00pm

Location: Craft Contemporary (5814 Wilshire Blvd, 90036) Cost: \$35 | \$30 Craft Contemporary Members, with RSVP

+ https://artandolfaction.com/event/scent-week-scent-fair-opening-night-party/



### Saturday, May 6

#### SCENT FAIR LA, DAY 1

Twenty-one curated, international artisan perfumers and artists working with scent display their work at Craft Contemporary, in the 3<sup>rd</sup> edition of Scent Fair LA. Smell a succession of fascinating perfumes, over two full weekend days.

Time: 11:00am - 5:00pm

Location: Craft Contemporary (5814 Wilshire Blvd, 90036)

Cost: Free, with museum admission

+ https://artandolfaction.com/event/scent-week-scent-fair-la-day-1/



#### CANDLE WORKSHOP WITH P.F. CANDLE CO.

P.F. Candle Co. founder Kristen Pumphrey teaches container candle-making, walking participants through how to create a custom scent blend using premium fragrance oil, hand pouring techniques, and more.

Time: 11:00am to 12:30pm

Location: Craft Contemporary (5814 Wilshire Blvd, 90036) Cost: \$75 | \$70 Craft Contemporary Members, with RSVP

+ https://artandolfaction.com/event/candle-workshop-with-p-f-candle-co/

#### PERFUMERY WORKSHOP WITH THE INSTITUTE FOR ART AND OLFACTION

The Institute for Art and Olfaction presents a workshop for beginners. Learn the basics of perfumery, the language, taxonomy and important aromatics before blending a small vial of your own scent.

Time: 2:00pm – 3:30pm

Location: Craft Contemporary (5814 Wilshire Blvd, 90036) Cost: \$75 | \$70 Craft Contemporary Members, with RSVP

+ https://artandolfaction.com/event/perfume-workshop-with-iao/

#### **CONVERSATION: ART AND THE SENSES**

Artist, musician, perfume expert, and Scent Bar manager Steven Gontarski joins IAO founder Saskia Wilson-Brown in a rousing discussion about art and the senses: olfactory art, music, and the creative practice (and business) of perfume.

Time: 6:00pm – 7:30pm

Location: Craft Contemporary (5814 Wilshire Blvd, 90036)

Cost: Free, with museum admission

+ https://artandolfaction.com/event/talk-art-and-the-senses-scent-week/



### Sunday, May 7

#### SCENT FAIR LA, DAY 2

Twenty-one curated, international artisan perfumers and artists working with scent display their work at Craft Contemporary, in the 3<sup>rd</sup> edition of Scent Fair LA. Smell a succession of fascinating perfumes, over two full weekend days.

Time: 11:00am - 5:00pm

Location: Craft Contemporary (5814 Wilshire Blvd., 90036)

Cost: Free, with museum admission

+ https://artandolfaction.com/event/scent-week-scent-fair-la-day-2/



#### INCENSE CONE WORKSHOP WITH P.F. CANDLE CO.

Join P.F. Candle Co. founder Kristen Pumphrey and learn how to make hand-rolled incense cones – a meditative and aromatic project straight from her book At Home with Fragrance.

Time: 11:00am to 12:30pm

Location: Craft Contemporary (5814 Wilshire Blvd., 90036) Cost: \$75 | \$70 Craft Contemporary Members, with RSVP

+ https://artandolfaction.com/event/incense-cone-workshop-with-p-f-candle-co/

#### PERFUMERY WORKSHOP WITH THE INSTITUTE FOR ART AND OLFACTION

The Institute for Art and Olfaction presents a workshop for beginners. Learn the basics of perfumery, the language, taxonomy and important aromatics before blending a small vial of your own scent.

Time: 2:00pm - 3:30pm

Location: Craft Contemporary (5814 Wilshire Blvd., 90036) Cost: \$75 | \$70 Craft Contemporary Members, with RSVP

+ https://artandolfaction.com/event/perfume-workshop-with-iao-2/

# Monday, May 8

# CONVERSATION AROMATIC RECKONING AND RADICAL PERFUME PRACTICE

As diasporic perfumers of South Asian, North African, Arab and Muslim descent, Tanaïs (In Sensorium: Notes for My People, Studio Tanaïs) and Dana El Masri (Jazmin Saraï) use their perfume lines to honor their olfactory cultures and to challenge the insidious colonizing forces of neo-orientalism. In this way, their practices serve as a collection of creative acts of aromatic reckoning. Join us for a lively conversation between these two remarkable artists, exploring the perfumes How You Love by Jazmin Saraï and Mala by Tanaïs as an opening to deeper connection.



Time: 6:00pm to 7:30pm

Location: The Tea Room at The Aster

Cost: Free, with RSVP

+ https://artandolfaction.com/event/aromatic-reckoning-a-conversation-between-dana-el-masri-

tanais-scent-week/

### Tuesday, May 9

#### TRAVERTINE STUDIO VISIT, MARKETPLACE AND PANEL

Join Terry Carter, Chief Perfumer of Travertine at his new Orange County studio for an afternoon of perfumery featuring a panel discussion on Entrepreneurship and Ethics with panelists Christophe Laudamiel (DreamAir), Ethan Turner (Moi Fragrances), Chavalia Mwamba (Pink MahogHany), and moderated by Terry Carter (Travertine). Attendees will also discover a curated group of perfumes in an Indie Perfumery Marketplace, and enjoy plenty of laughs and good times as they meet fragrance creators and new friends.



Studio Visit & Indie Perfumery Marketplace: 11:00am – 5:00pm

Panel Discussion: 12:00pm – 1:30pm

Location: Travertine Atelier (2005 Raymer Ave., Ste. S, Fullerton, 92833)

Cost: Free, with RSVP

+ https://www.eventbrite.com/e/travertine-studio-visit-panel-w-master-perfumer-christophe-

laudamiel-tickets-597340741237

#### OLFACTORY PEREGRINATIONS: PRIVATE VIEW

Romanian artist Cristian Marianciuc's delicate paper works present jewel-like paper birds, exquisitely cut, folded and glued to evoke sensorial impressions produced by contemporary and vintage perfumes. Join us to celebrate this beautiful work, in an opening reception at IAO Gallery.

Time: 6:00pm - 8:00pm

Location: The Institute for Art and Olfaction (932 Chung King Rd., 90012)

Cost: Free, no RSVP required

+ https://artandolfaction.com/event/olfactory-peregrinations-reception-scent-week/



#### **DEEP DIVE INTO JOY: PRIVATE VIEW**

Danial Krasofski lovingly curates an exploration into the classic perfume *Joy*, by Patou (perfumer Henri Almeras, 1930) in our Open Source Scent Library. Learn about the history, raw materials and important contextual objects for this pivotal perfume. This presentation is in honor of Conor McTeague.

Time: 6:00pm - 8:00pm

Location: The Institute for Art and Olfaction (932 Chung King Rd., 90012)

Cost: Free, no RSVP required

+ https://artandolfaction.com/event/deep-dive-into-joy/



### Wednesday, May 10

#### MEET THE FINALISTS AT SCENT BAR

Scent Bar at the Row in Downtown Los Angeles presents the finalists in the artisan and independent categories. Smell them blindly as the judges did, and root for your favorite just in time for the 9<sup>th</sup> Art and Olfaction Awards.

Time: 12:00 noon to 5:00 pm

Location: Scent Bar (Row DTLA, 777 S Alameda St, Los Angeles, CA 90021)

Cost: Free, drop in

+ https://www.luckyscent.com/scentbar/dtla



# Thursday, May 11

#### THE 9TH ART AND OLFACTION AWARDS

Join us as we present the very best artisan, independent and experimental perfumes from around the world, and announce the winners of the coveted Golden Pear. Glamorous, international and above all welcoming, the 2023 Art and Olfaction Awards return to the city where they began, taking place at The Cicada Club, an Art Deco jewel in downtown L.A.

After the awards, please join us for an after-party at Death & Co. (818 East 3rd Street, L.A., CA. 90013)

Time: 6:30pm – 10:00pm

Location: The Cicada Club (617 S Olive St., 90014)

Cost: By donation or \$50.00, with RSVP

+ https://artandolfaction.com/event/the-9th-art-and-olfaction-awards/



#### **AWARDS AFTER PARTY**

The Golden Pears have been handed out, the finalists have been applauded. It's time to exhale... and inbibe. Join us at an informal after-party for the 9th Art and Olfaction Awards at Death & Co., in Los Angeles' booming Arts District.

Time: 10:00pm - late

Location: Death & Co. (818 East 3rd Street, L.A., CA. 90013)

Cost: Free

+ No RSVP needed.



### Friday, May 12

#### IAO OPEN HOUSE

Come by the Institute for Art and Olfaction in our open house. Visit (and smell) *Olfactory Peregrinations* by Cristian Mariunciuc, explore the aromatic materials in our experimental scent organ, visit our Scent Library and our exhibit Deep Dive into Joy (curated by Daniel Krasofski), and smell the finalists and winners of the Art and Olfaction Awards.

Time: 3:00pm – 6:00pm

Location: Institute for Art and Olfaction (932 Chung King Road, 90012)

Cost: Free

+ https://artandolfaction.com/event/iao-open-house-scent-week/



#### SCENT RAVE: "LIQUADORA", by UFO Parfums

"LIQUADORA" brings scent and music together at a private location with the legendary DJ Python bringing his signature syncopated rhythms and surprising samples. Handpicked local talent Mapamota (Serenity Link), Carré B2B SAMWISE (Fast at Work), and Eau (UFO Parfums) keeping the room permeated with fragrant sounds and sonic fragrances.

Time: 11:00pm - late

Location: To be shared upon registration

Cost: \$20.00 - \$30.00, with RSVP

+ https://artandolfaction.com/event/liquadora-with-ufo-parfums-scent-week/



# Saturday, May 13

#### AURA READING, PAPER INCENSE AND PERFUME

Three California perfumers explore three aspects of scent and self. Yosh Han (YOSH) performs aura readings, Persephenie (Persephenie Botanical Scents) teaches how to make an incense book, and Linda Sivrican (Capsule Parfumerie) teaches perfumery.

Time: 10:00am - 2:00pm

Location: Capsule Perfumery - 441 Gin Ling Way, Los Angeles, CA 90012

Cost: \$175.00, with RSVP

+ https://artandolfaction.com/event/aura-reading-incense-book-perfume-scent-week/



#### **SCENT SAUNTER**

For fans of scent, Los Angeles offers an explosive bounty of things to smell. Perfumers and nature lovers Natalie Coffen and Jack Kelly lead fellow fragrance enthusiasts on a leisurely scent-filled walk through Griffith Park. Bring a water bottle, comfortable clothes, and an interest in local history and wildlife. Meeting location to be shared before the event, via email.

Time: 11:00am – 1:00pm Location: Sent upon RSVP Cost: Free, with RSVP

+ https://artandolfaction.com/event/scent-saunter-with-jack-and-natalie-scent-week/



#### FLOWER POTIONS: WINE, COCKTAILS, SPIRITS + PERFUME

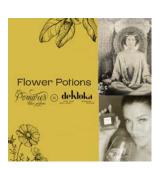
Jackie Brenner (de Kloka Botanical Perfumes) and Rachel Deane Binder (Pomare's Stolen Perfume) present an intimate salon that explores botanical perfumery, natural wine, artisanal spirits, craft cocktails, and their shared origins in ritual, magic, and mystery. Join them for an afternoon of perfume pairings with curated and crafted libations, and an intimate conversation moderated by esteemed sommelier Bonnie Graves of Girl Meets Grape.



Location: Pacific Resident Theater - 703 Venice Blvd., Venice, CA 90291

Cost: \$50.00, with RSVP

+ https://artandolfaction.com/event/natural-wine-cocktail-and-perfume-salon/



#### CITROMANCY DIVINATION & ORANGE HUFFING RITUAL

A salon-style scent-driven divination ritual, accordion fiddle drone/song performance and citrus smelling with collective by *Nose Garde*. Join us for an experimental ritual honoring the ancient mystery tradition of divining the immediate future through huffing scent infused oranges. Biosonification performance and floral sculpture installation by Birch & Bone. Handmade citrus and bergamot sweets called *Kohakoutu* provided by Scents of Plates. Drinks and lite bites will be provided.



**Time:** 7:00pm – 10:00pm

Location: Reunion Los Angeles (2038 Bay Street Los Angeles, CA 90021)

Cost: \$35.00, with RSVP

+ https://www.eventbrite.com/e/citromancy-reverse-tarot-orange-huffing-ritual-tickets-

629460793177

### Sunday, May 14

#### **SCENT SAUNTER**

For fans of scent, Los Angeles offers an explosive bounty of things to smell. Perfumers and nature lovers Natalie Coffen and Jack Kelly lead fellow fragrance enthusiasts on a leisurely scent-filled walk through Griffith Park. Bring a water bottle, comfortable clothes, and an interest in local history and wildlife. Meeting location to be shared before the event, via email.

Time: 11:00am – 1:00pm Location: Sent upon RSVP Cost: Free, with RSVP

+ https://artandolfaction.com/event/scent-saunter-with-jack-and-natalie-scent-week-2/



#### NEW VARIATIONS ON SCENT, ART, AND COMMUNITY

Close out Scent Week by exploring the intersection of experimental perfumery, contemporary art, dance music, and the communities that embrace all three. This afternoon celebration of scent and community features DJ sets, a pop-up shop, and a panel moderated by Maxwell Williams. Panelists include Saskia Wilson-Brown (The Institute for Art and Olfaction), Andreas Keller (Olfactory Art Keller), Hyungi Park (artist and incense maker) and Brian Pinyero (DJ and scent enthusiast).



Time: 2:00pm - 5:00pm

Location: The Geffen Contemporary at MOCA (152 N Central Ave, 90012)

Cost: Free, with RSVP

+ https://artandolfaction.com/event/scent-rave-new-variations-on-scent-art-and-community-

scent-week/

#### THANKS TO OUR PARTNERS

Scent Week is a new festival of scent for Los Angeles, produced by the Institute for Art and Olfaction and like-minded friends. With thanks to: Luckyscent I Scent Bar, Topo Chico, Don Julio, Esxence, Pochpac, Sarah Horowitz Parfums, The Aster, Capsule Parfumerie, Cicada Club, Craft Contemporary, Death & Co., The Geffen Contemporary at MOCA, Pacific Resident Theatre, The Institute for Art and Olfaction, Scent Bar, Travertine Atelier, ÇaFleureBon, The Perfume Guy, Darin Klein & Friends, DeKloka, P.F. Candle Co., Jazmin Saraï Parfums, Persephenie, Pomare's Stolen Perfume, Teorema Scent Studio, Tanaïs, Travertine Atelier, Yosh, UFO Parfums, AutumnSeventy, Bighouse, Streetworks, A.P. Chem. Alice Mushrooms, Moxy and AC Hotels, Gentlewood Tea, LaBomme, Ashley Wahler, Neon Hippie.

















Craft Contemporary





















P.F. CANDLE CO.



































