



The Art and Olfaction
Awards ——— Lisbon

The Art and Olfaction Awards present a highly competitive and highly selective award - The Golden Pear™ - that is designed to raise interest and awareness for active independent, artisan and experimental perfumers from all countries. Our hope is that by shining a spotlight on perfumery's most outstanding creators, we will help generate support for independent perfumery, as a whole.

We're excited to bring the tenth edition of the Art and Olfaction Awards to the beautiful city of Lisbon. In celebration of ten years of the community's exceptional work with scent, we'll be programming several exciting programs around the awards. These include the Experimental Scent Summit, parties and workshops.

More details are being developed, and we can't wait to share the news with you!

The Art and Olfaction Awards are a program of The Institute for Art and Olfaction, a 501(c)3 non-profit based in Los Angeles, CA.

LINK TO IMAGES FROM PAST AWARDS

Please find images from past awards, as well as the 2024 logos, in our shared Google Folder:

+ <https://drive.google.com/drive/folders/1e7ZV3DI2wWlWi7xqx95yq-TtGtwuFzwlt?usp=sharing>

SUBMISSIONS

The tenth Art and Olfaction Awards accept submissions from independent and artisan perfumers, and experimental practitioners with scent from all countries. The company producing the perfume must be either privately-owned, or owned by another privately-owned company with no more than four fine fragrance holdings in its brand

portfolio. Once we receive all the submissions, we start the exhaustive process of judging. This will take place in two stages: preliminary and final.

WHAT HAPPENS NEXT

Once we get through the exhausting judging process, we announce the finalists in each category on April 19, 2024 at an event in downtown Los Angeles.

We will announce the winners at the Tenth Annual Art and Olfaction Awards, which will take place in early June, 2024 in Lisbon, Portugal.

Alongside the awards, we will be presenting a larger celebration of perfumery in Lisbon, which will include ancillary programming such as the Experimental Scent Summit, parties, dinners and workshops. Specific details, dates, and location to come.

CATEGORIES

For our tenth Art and Olfaction Awards, we will present awards in several categories:

Art and Olfaction Award for Independent Perfume

10 finalists, 2 winners

The Independent category is open to brands that employed an external perfumer or fragrance house to initiate and create the formula for the submitted perfume, which was then released under the brand's name.

Art and Olfaction Award for Artisan Perfume

10 finalists, 2 winners

The artisan category is open to brands that are owned or co-owned (minimum 35% ownership) by the brand's primary perfumer, who initiated and created the submitted perfume's formula in-house.

Sadakichi Award for Experimental Work with Scent

5 finalists, 1 winner

This award is for creative or experimental practitioners who make use of scent in an unconventional or experimental manner that takes it out of the domain of traditional perfumery.

Aftel Award for Handmade Perfume

1 winner

This award honors one outstanding, handmade perfume that made no use of outsourced compounding or expansion, at any stage of the process.

Septimus Piesse Visionary Award

1 winner

This award is given on an annual basis to an outstanding person showing proof of exceptional vision with regards to how scent is used, developed, or imagined.

Contribution to Scent Culture Award

1 winner

This award is given on an annual basis to an outstanding person who has made significant contributions to global public awareness and appreciation of practices with scent and perfumery.

New categories for our tenth edition include

The Newcomers Award

1 winner

This award celebrates newcomers to the industry. Awarded to a perfume from a brand who launched their first fine fragrance product to market in 2023.

More details about each category can be found at thegoldenpears.com

JUDGING PROCESS

Art and Olfaction Artisan and Independent Awards

Submissions in the independent and artisan categories are judged blindly. The submissions are given an anonymous tracking number, and accompanied only by an anonymized statement of intent.

Judging for the artisan and independent categories for the tenth awards will take place in a two-part process.

Stage 1:

The initial pool of submissions will be judged by a pool of judges drawn from Los Angeles' rich, international, and diverse perfume community. Ten judges will be asked to assess the submissions in the artisan and independent categories on a scale of 1 to 10, using the following criteria:

- First impressions (The judges' impressions of the scent in the first 15 minutes)
- Wear-down (The judges' impressions of the scent's performance in dry down)
- Intentionality (How well does the scent fulfill the intention stated in the brief)

Stage 2:

The fifty top scoring perfumes in the artisan and independent categories will be sent to our second round judges, who will be asked to assess the fragrances on a scale of 1 to 10, using the following criteria:

- First impressions (The judges' impressions of the scent in the first 15 minutes)
- Wear-down (The judges' impressions of the scent's performance in dry down)
- Intentionality (How well does the scent fulfill the intention stated in the brief)
- X-Factor (Does this perfume have something of note that is otherwise unquantifiable)

Art and Olfaction Sadakichi Award for Experimental Scent

Sadakichi Award submissions will be judged by a panel of four judges, who will determine the five finalists, as well as the winner. Submissions will be scored on a scale of 1 to 10 using the following criteria:

- Overall Project Concept (Originality, quality of execution of the overall project)
- Use of scent (How well thought-out was the use of scent?)
- Intentionality of Scent (How well did the scent fit the project's needs?)
- X-Factor (Does the project have that something special, but indefinable, that warrants note?)

Aftel Award for Handmade Perfume

The winner of the Aftel Award will be selected from the qualifying pool of artisan submissions, and decided by a separate panel of three judges. After going through Artisan Category judging, the five top-scoring and qualifying perfumes will be passed along to this panel, which will decide the winner at their own discretion. Judging will be anonymous.

Art and Olfaction Newcomers Award

The winner of the Newcomers Award will be selected from the qualifying pool of artisan and independent submissions, and decided by a separate panel of three judges. After going through Artisan Category and Independent Category judging, the five top-scoring and qualifying perfumes in each category will be passed along to this panel, which will decide the winner at their own discretion. Judging will be anonymous.

Art and Olfaction Septimus Piesse Award for Exceptional Vision

This is a discretionary award, and does not accept submissions. While we welcome nominations and suggestions, the award is decided at the sole discretion of the Institute for Art and Olfaction. There is no fee to be considered for this award.

Art and Olfaction Contribution to Scent Culture Award

This is a discretionary award, and does not accept submissions. While we welcome nominations and suggestions, the award is decided at the sole discretion of the Institute for Art and Olfaction. There is no fee to be considered for this award.

JUDGES

The Art and Olfaction Awards judges are drawn from various creative industries, with diverse fields of interest, backgrounds and specializations. We believe that this diversity creates a stronger, more inventive and more accurate jury.

INDEPENDENT & ARTISAN AWARDS: PRELIMINARY ROUND

The preliminary round judges will select the finalists in the independent category and in the artisan category from the pool of submissions. The ten finalists in each category will move on to the final stage of judging.

Arabelle Sicardi

Cultural Critic

Chandler Burr

Perfume Critic

Linda Srivican

Perfumer, Capsule Parfumerie

Persephenie

Perfumer, Persephenie

Steven Gontarski

Manager, ScentBar | Luckyscent

Terry Carter

Perfumer, Travertine Atelier

Tianna Blue

Director, The Perfume Studio

ARTISAN + INDEPENDENT AWARD: ROUND TWO

The top 25 scoring submissions in the artisan and independent categories will be passed along to the round two judges, who will score and decide the finalists and winners.

Anahita Mekanik
Perfume evaluator and business owner

Chi-Wai Tang
Perfume Educator

Glenn Davis
Fragrance Reviewer

Ida Meister
Critic, Writer, ÇaFleureBon

Lorenzo Cavallaro
VP Fine Fragrance, Mane

Matthias Janke
Distributor

Spyros Drosopoulos
Perfumer, Baruti

SADAKICHI AWARD FOR EXPERIMENTAL SCENT

Andreas Keller
Gallerist, Researcher

Kaya Sorhaindo
Creative Director

Maki Ueda
Artist

Simon Niedenthal
Professor, University of Malmö

Sofia Ehrich
Art Producer

AFTEL AWARD FOR HANDMADE PERFUME

Dr. Jessica Harris
Culinary Historian

Leslie Blodgett
Entrepreneur, Author

Mandy Aftel
Perfumer, Aftelier

NEWCOMERS AWARD

Antonio Gardoni
Perfumer

Christophe Laudamiel
Perfumer

Marta Siembab
Perfume Educator

HISTORY

The Art and Olfaction Awards were founded in 2013. We hosted our inaugural award ceremony in April 2014 at the Goethe Institut in Los Angeles. In 2015, we expanded on our two award categories by adding The Sadakichi Award for Experimental Work with Scent, created to highlight scent-related work being done in the context of other creative practices. This experimental award joined our artisan and independent awards to create a broad snapshot of the diversity, excellence and potential in the field. 2015 also marked the beginning of our partnership with Esxence Milan. As part of our collaboration with Esxence, we announce the finalists in a special yearly event at the conference.

We held the third annual Art and Olfaction Awards at Hammer Museum as part of their public programming in May 2016. The expanded event was hosted by Zackary Drucker, and was free, open to the public, and packed with over 200 attendees. The event was also supported by a three day scent fair, produced by Hammer Museum, The Institute for Art and Olfaction and Luckyscent / Scent Bar.

In 2017, we hosted the fourth annual Art and Olfaction Awards in Europe - announcing the finalists at Esxence in Milan (March 2017), and holding the award ceremony itself at Silent Green kulturquartier in Berlin, Germany on May 6, 2017. At that event, we launched the Contribution to Scent Culture Award, which was given to Christophe Laudamiel.

In 2018, we hosted the awards in London at The Tabernacle in Notting Hill. In addition to the existing awards, we awarded our inaugural Aftel Award for Handmade Perfume. The 6th awards were held at The Oude Kerk in Amsterdam, in May 2019. The 7th awards were to be held in Los Angeles, but due to the global pandemic, were held online in September 2020.

The 8th awards were held at the World Perfumery Congress in Miami in July 2022, in partnership with American Society of Perfumers. For the 9th awards, we returned to Los Angeles for a high-glamor event at the art deco Cicada Club. The awards, for their part, were presented in the context of a ten day festival of perfumery and all things aromatic that we called Scent Week.

CONTACT

Any questions? Please get in touch!

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