

# LE PARFUM

HAUTE MAGAZINE

A SUMMER  
SYMPHONY







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# REVEALED: ART AND OLFACTION AWARD WINNERS

**This year marks the 10<sup>th</sup> edition of the Art and Olfaction Awards in Lisbon, Portugal. Curious about which brands won a Golden Pear Award? Keep reading and be among the first to uncover some of the winners across various categories...**

**T**he Art and Olfaction Awards were established in 2013 with a distinct purpose: to cultivate greater interest, awareness, and appreciation for independent, artisan, and experimental perfumers worldwide. Saskia Wilson-Brown, the founder of the initiative, explains: “At the awards, we celebrate independent perfume practices, and experimental practices with scent. Any company that is owned by a parent company with more than four perfume brands in its holdings is not qualified to submit. In this way, we are able to focus on the brands that are not adequately represented in the larger ecosystem of commercial perfumery.” Saskia notes that since its inception, the Awards have significantly expanded, increasing their scope and as well as the number of award categories. Consequently, they’ve evolved into a symbol of diversity, showcasing the top creators in perfumery and fostering community engagement. She says: “I’ve come to realise that the awards have a power to help facilitate visibility for independent practices. It serves an



important purpose towards a full representation of scent practices, while bringing people together across national and geographical boundaries.”

## THE TENTH ANNIVERSARY

This year, the Art and Olfaction Awards (proudly sponsored by Mane) have received many fragrance submissions from around the world. A carefully selected panel of judges, originating from several creative industries, backgrounds, and specialisations, evaluate these entries. “The awards are assessed based on the perfume alone. We judge the submissions blindly, meaning that no relationships can impact the scores. This also allows people an equal chance at the judges’ attention, whether they have large or small marketing budgets. To me, this feels like the fairest way to assess people’s olfactory work.”

Each entry is assigned a number and accompanied by an anonymous letter stating the vision behind the fragrance. The submissions are assessed in two rounds, where criteria such as first impressions, longevity of the fragrance, intentionality, uniqueness, use of the scent, and overall project concept are rated on a scale of 1-10. The final winners of this year’s Art and Olfaction Awards were revealed on June 7<sup>th</sup> at Casa do Alentejo in Lisbon, Portugal. Le Parfum had the privilege to be among the first to hear about the winners in these categories, and to share this exciting news with you in this very chapter of the magazine!



## NEWCOMERS AWARD

### Winner: Queer de Russie by Nose Republic

As diverse as the term 'queer' itself, this fragrance embodies a plethora of meanings, emotions, and nuances, celebrating uniqueness. Queer de Russie exudes a vibrant, inviting, and refined leather character, drawing inspiration from the essence of the queer movement in Russia. Right from the start, the fragrance envelops you in a fruity and gentle suede aroma, crafted from notes like fresh ginger, melon, juicy peach, ylang-ylang, latex, and faux suede. It's a scented statement distinct from traditional leather-inspired fragrances, crafted to be worn with pride and joy.



## INDEPENDENT PERFUME AWARD

### Winner: Kajal IV by Kajal Perfumes Paris

Explore the breathtaking golden expanse of the African Savannah on a captivating journey, where an exotic and mysterious paradise awaits. Crafted by Kévin Mathys, this adventurous elixir effortlessly captures the essence of the desert's seductive charm. With notes of davana, cassis, rum, and cardamom, the fragrance instantly casts a spell of enchantment. As the scent evolves, a captivating blend of florals and serene leather emerges, complemented by the decadent sweetness of kholas dates and a soothing symphony of musk, woods, and vanilla.



### Winner: Amnesia Rose by Aedes de Venustas

This scented jewel is like a vintage rose, delicately unfurling its petals to reveal the hidden treasures within. It mesmerises with its allure, like the twilight of an autumn evening, enveloping you in an enigmatic scent of spicy saffron and earthy patchouli. As the scent settles, a deep floral heart emerges, mingling with dark rose notes. Enhanced by opulent spices, incense, and precious woods, Amnesia Rose leaves an utterly captivating and unique fragrance.





## ARTISAN PERFUME AWARD

### Winner: Grove is in the Heart by Samar

Crafted by Na-Moya Lawrence and Debbie Lin, this fragrance is like a vibrant burst of citrus, captivating you from the very first whiff. It transports you to a sun-drenched orchard, where the warm sunbeams caress the skins of bergamot, mandarin, and citron. Just like the crisp scent of freshly peeled fruit, Grove is in the Heart is undeniable tantalising, blending sweet, refreshing, and joyful notes of petitgrain, linden blossom, and Indonesian sandalwood.

### Winner: Molotov Cocktail by Sylhouette Parfums

Originally created as a charitable fragrance to aid war victims in Russia, Molotov Cocktail was unveiled in 2023 as a bold statement from perfumer Sy Truong, in defiance of government opposition. It transcends mere olfactory indulgence and fancy accessories, serving as a powerful voice during times of war and conflict. With its striking blend of vodka and accords of blood, gunpowder, and metallic musk, this daring and emotive composition challenges wearers to confront harsh realities.



## AFTEL AWARD

### Winner: Arabian Jasmine by Amer Perfumes

With the desire to capture the mesmerising essence of fresh flowers and the style of Arabian perfumes, founder and perfumer Amer Alradhi created Arabian Jasmine. The fragrance unfolds with prominent floral notes, spotlighting his beloved jasmine sambac from India, intertwined with Arabian jasmine, violet leaves, and Bulgarian and Azerbaijani rose. This enchanting combination of florals gives way to a rich and long-lasting base comprising sandalwood, agarwood, and ambergris – a sincere homage to Arabian heritage and perfume craftsmanship, showcasing its profound impact on the world of perfumery.